



January 1, 2026

Southport Developmental Football, Inc.

Registered 501(c)3

971 E. Banta Rd.

Indianapolis, IN 46217

Dear Potential Sponsor,

Southport Developmental Football, Inc. (SDF, Inc.) proudly serves youth and families in the Perry Township community through football and cheer. Over the past eight years, we have impacted more than 1,500 participants through Flag Football, Tackle Football, Cheerleading, and FREE youth camps, helping young athletes build character, teamwork, and confidence in a safe environment.

To keep our programs affordable and our athletes properly equipped, we rely on community sponsors to help fund essential safety equipment such as helmets and pads each season.

*This year, our need is especially urgent. We are repainting our entire helmet inventory, we also must replace nearly 30 helmets due to safety and sizing needs. To help meet this critical need, we are introducing a new **Helmet Sponsorship** level for the 2026 season.*

2026 Sponsorship Levels

Helmet Sponsor – \$5,000

- Includes all Premier Sponsorship benefits
- Company logo decals on youth helmets for the season, providing high-visibility exposure while directly supporting player safety

Premier Sponsor – \$2,500

- Banner space at Cardinal Stadium (sponsor provides banner)
- Premier website placement with direct company link
- Co-branded social media posts
- Logo on rosters/programs
- In-game PA announcements
- High school sports program advertisement

Banner Sponsor – \$1,000

- Website banner placement with direct link
- Co-branded social media posts
- Logo on rosters/programs
- In-game PA announcements

Team Sponsor – \$500

- Team game-day social media posts
- Logo on rosters/programs
- In-game PA announcements

Player Sponsor – \$100

- Sponsor a player's participation
- Logo on rosters/programs

Southport Developmental Football, Inc. is a registered 501(c)(3) nonprofit, and all sponsorships are tax-deductible. Learn more at www.southportyouthfootball.com or follow us on Facebook, Twitter, and Instagram. Last year, our website reached over 10,000 users with more than 25,000 sessions.

To discuss sponsorship opportunities, please contact us at southportjcardinals@gmail.com. We hope you will consider partnering with us to help develop our youth—one play at a time.

Respectfully,

Bryan Feilen

President, Southport Developmental Football, Inc.

***All sponsorships must be made by check and written out to Southport Developmental Football, Inc. We do not accept any cash sponsorships & our EIN is available on our website.**